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News about the CreativeCH Project

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## CREATIVE COOPERATION IN CULTURAL HERITAGE

Newsletter N°9 - December 2013









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# Happy New Year to all the PLN members



Heritage professionals are placed in a new context, where the role of heritage in innovation, economic and social development is greater than ever before. There are many opportunities linked to Cultural and Creative Industries, as heritage-based digital media products become commonplace.

Do you want to know more about this issue?

Have a look at the results of the Workshop 'NEW SKILLS AND PROFESSIONALIZATION FOR THE DIGITAL ARENA': http://www.creative-heritage.eu/workshop\_newskills.html

### The double-edged effect of heritages

How the different types of heritage (craftsmanship knowledge, creative knowledge, tastes, institutional heritage and common cultural heritage) contribute to creative process?

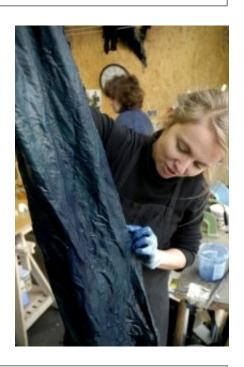
Read the article 'Heritage as a basis for creativity in creative industries: the case of taste industries': goo.gl/OuNPSR

#### **Creative destinations**

Paris and its creative tourism sets itself apart as a pillar of cultural, interactive and sustainable tourism.

Take a look on how setting up activities from all walks of life:

http://www.creativeparis.info/en/



### **Urban Cultural Heritage & Creative Practice**

Heritage is a creative and relational process where places and communities are constantly remade through creative performance.

Bringing together university and local creative partners the 'Urban Cultural Heritage & Creative Practice' project is establishing shared vocabularies, tool kits and best practices for incorporating collaborative arts practice in cultural heritage curation.

Read more: <a href="http://urbanheritages.wordpress.com/">http://urbanheritages.wordpress.com/</a>

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