



Places that matter

Cities and their industrial heritage

Creative Cultural Heritage
Business models for creative cooperation
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DFG



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Places that matter

Cities and their industrial heritage

structure

transformation of industrial heritage sites:
four cases on urban transformation
different discourses
conflicting values
bridging values
what matters:
people, processes and places





industrial heritage sites:
four cases on urban transformation

Ex-Falck Area
Sesto San Giovanni (Milan), Italy



industrial heritage sites:
four cases on
urban transformation

Sulzer Area,
Winterthur, Switzerland



industrial heritage sites:
four cases on
urban transformation

WH Industrial complex
of Zollverein:
Essen, Germany



Maritime Mercantile City
LIVERPOOL



Management Plan

December 2003



industrial heritage sites:
four cases on
urban transformation

WH Maritime Mercantile City,
Liverpool, UK

source: City of Liverpool



source: Stiftung Zollverein



source: Stiftung Zollverein



source: eigene



source: DMW Bill Architekten

monument
protection

urban
development

creative
industries

contemporary
architecture

discourses:

monument
protection

urban
development

creative
industries

contemporary
architecture

conflicts between the discourses:

conflicting
core assumptions:

document of the past

new facility for
economy and city
image

free space for
innovative use

formal material to
interpretate and design

conflicting
values:

authenticity and
integrity of the
material substance

dynamics / change,
jobs, environmental
quality

economic value, spe-
cific location, symbolic /
cultural value

new forms/ materiality,
creativity and atmos-
phere

cooperation between the discourses:

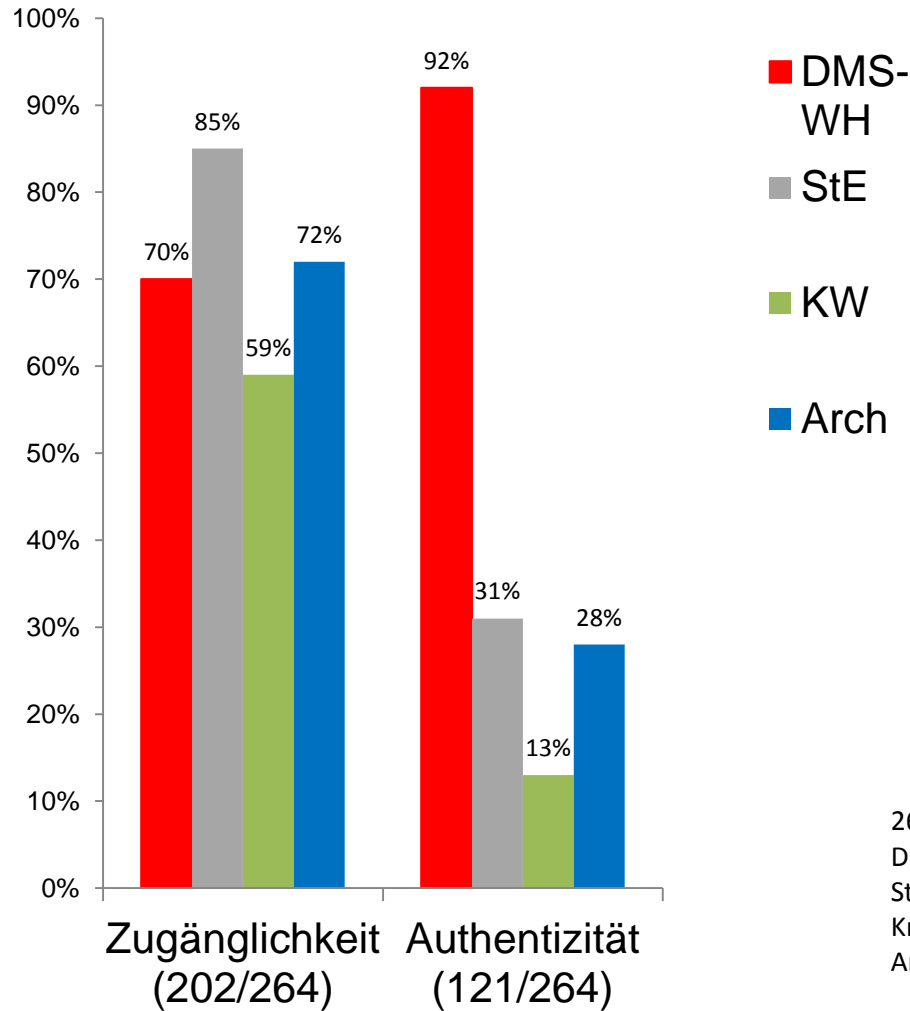
common objective:

protection and development of the industrial heritage

bridging values:

accessibility, architectural quality, specificity / uniqueness, sensible re-use

Case study Zollverein:
bridging value: accessibility
conflicting value: authenticity



264 Dokumenten, insgesamt
Denkmalschutz-Welterbe: 100% = 72 Dok
Stadtentwicklung: 100% = 100 Dok.
Kreativwirtschaft: 100% = 39 Dok.
Architekturproduktion: 100% = 47 Dok.

Case study Zollverein:
further bridging values

accessibility
conservation (Erhaltung)
change
quality of architecture
design (Gestaltung)
re-use
historical appearance
character

→ dynamic of values



Der
Wolken-
macher. Mein
Vater auf
Kokerei Zollverein.

Fotografien von Karlheinz Jardner

what matters:

people, processes and places

source: die industriedenkmalstriftung



what matters:

people, processes and places



what matters:

people, processes and places



what matters:

people, processes and places



what matters:
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Places that matter

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