

# Creative valorisation of industrial heritage sites? Experiences from European projects

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EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF.



## [Agenda]



- Project SHIFT-X
- Valorising industrial heritage
- Conclusion



# [Project background]



## *SHIFT-X project*





## [Project background]



### ***SHIFT-X project - basics***

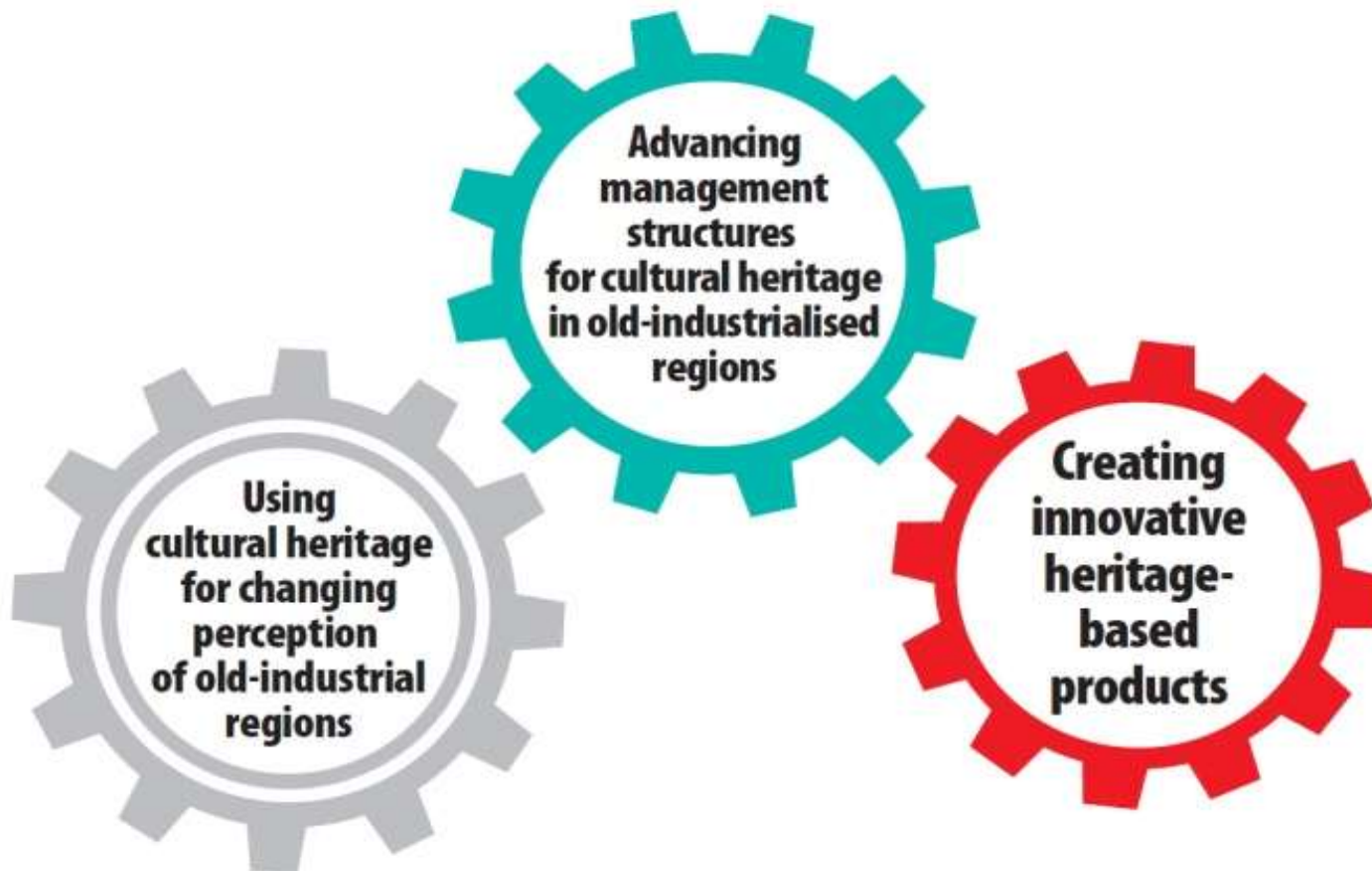
- *Aim*: “Employing cultural heritage as promoter in the economic and social transformation of old-industrialised regions”
- *Focus*: Regions with small- and medium-sized towns
- *Partners*: 6 regional partner, 2 academic institutions
- *Funding*: ERDF, Central Europe – €1.8mio
- *Run-time*: 2012-2014
- *More info*: [www.shiftx.eu](http://www.shiftx.eu)



## [Project background]

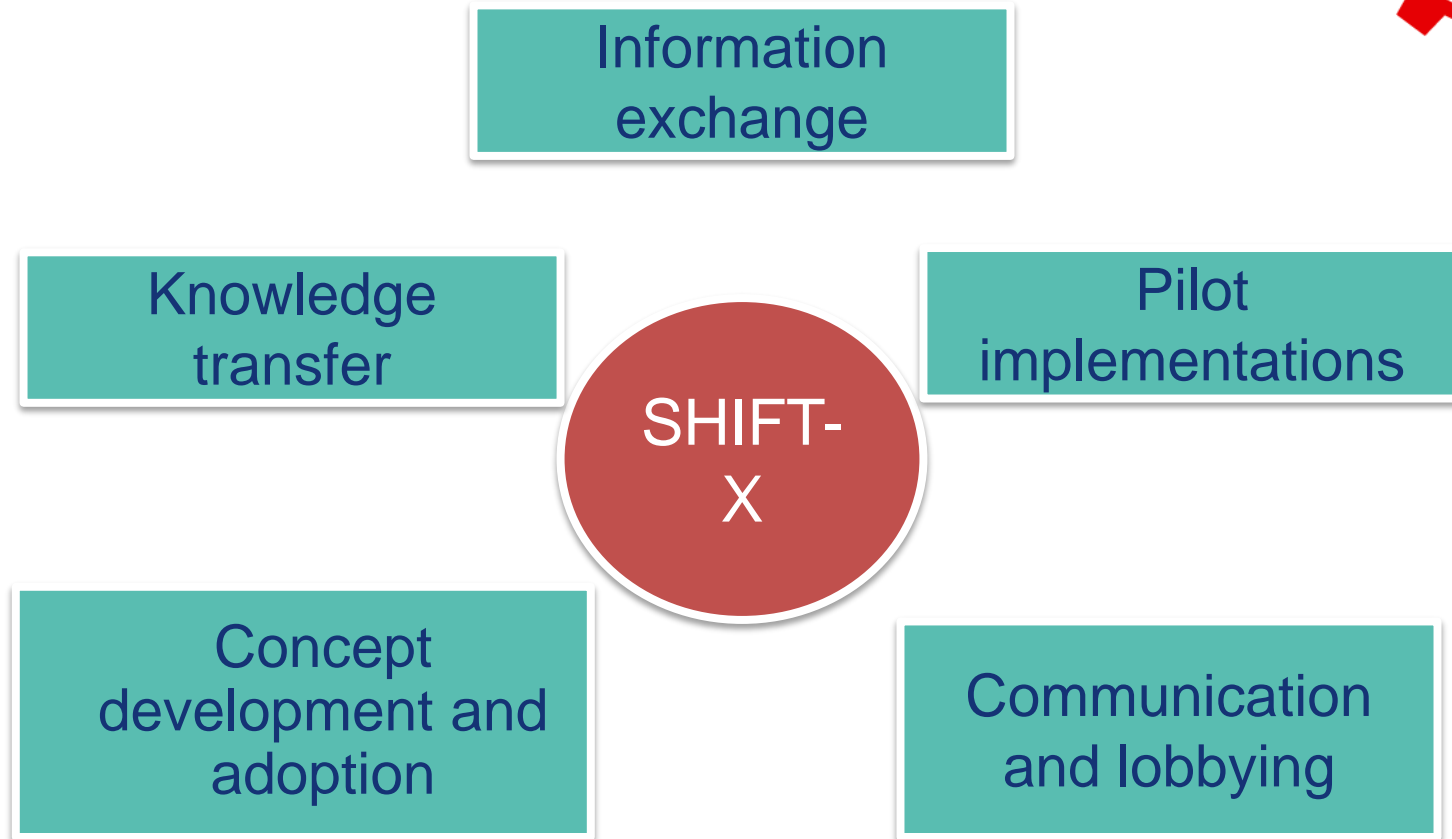


### *SHIFT-X project – thematic focus*





## [Project background]



*Main implementation of concepts takes place outside/after SHIFT-X.*



## [Valorising industrial heritage]



### *Heritage such as...*

...former workers and their skills

...industrial traditions and -events

...industrial monuments and museums

- Infrastructures
- Landscapes
- Buildings

...industrial arts and products



## [Valorising industrial heritage]



*Depending on...*

### AWARENESS

- Image of industrial past in a region...
- Industrial heritage seen as a potential?

### PLACE

- Framework conditions...
- Resources and stakeholders...



## [Valorising industrial heritage]



### *Useful aspects...*

#### COOPERATION

- Synergies and partners in a region...

#### STRATEGIC APPROACHES

- Connections, examples, strategies...



## [Conclusion]



### *European projects do...*

- Broaden the horizon
- Show existing examples
- Create useful connections
- Provide (limited) funding opportunities



## [Conclusion]



*...but don't...*

- Generate “creativity” per se
- Provide a blue print for regional actions
- Overcome regional actors settings
- Provide long-term or infrastructure funding



SHIFT

**VALORIZING  
INDUSTRIAL  
CULTURE**

**CONTACT US FOR MORE INSIGHT**

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